

# 2025 Sponsorship Opportunities

Each year, riders from across the country come together to participate in the ride, which spans five events conducted in different regions, including an event in concert with the National EMS Memorial Service Weekend of Honor. These events offer a unique opportunity to pay tribute to fallen heroes and

raise awareness for the ongoing work and challenges faced by EMS providers nationwide.

By becoming a sponsor, your organization will not only be supporting this important cause but also gain visibility in a network of EMS professionals, first responders, and community leaders who deeply value the work we do. Your sponsorship helps fund the ride, the National EMS Memorial Service, and scholarships for the families of fallen EMS workers.

We would be honored to have you as a sponsor for the 2025 National EMS Memorial Bike Ride. To learn more and secure your sponsorship, please use the link below to register:

https://nationalemsmemorialbikeride.redpodium.com/2025-sponsorship-opportunities

If you have any questions or would like additional information, please don't hesitate to contact us. We look forward to partnering with you in honoring the brave men and women of EMS.

Thank you for your consideration and support.

Contact info: email: president@nemsmbr.org or phone: 215.892.3174

## **Sponsorship Levels**

### Diamond Sponsor (1 Available) (\$25,000.00)

All Platinum Sponsor benefits plus:

- \* Event naming rights (e.g., National EMS Memorial Bike Ride 2025 by (sponsor name)
- \* Uniquely created co-branded challenge coin featuring Sponsor's logo to all registered participants
- \* Opportunity for logo placement on non-jersey apparel items provided to participants (support personnel vests, cycling arm warmers, hats, etc.)
- \* Logo prominently displayed on all event materials, banners, and jerseys



- \* Invitation to speak ay the Route Orientation sessions and/or closing ceremonies in person or virtually
- \* Inclusion of promotional video supplied by sponsor in all communication to participants between registration and route participation
- \* Premium placement on the NEMSMBR website with a dedicated sponsor page
- \* Cycling jersey, suitable for framing
- \* Complimentary registrations (up to 5 cyclists)

#### Platinum Sponsor (1 Available) (\$10,000.00)

All Gold Sponsor benefits plus:

- \* Mention in press release and media coverage
- \* Enhanced social media recognition
- \* Invitation to attend Orientation sessions to meet with Cyclists and Support personnel
- \* Inclusion of marketing materials in participants packets
- \* Prime placements on the NEMSMBR website with link to the





#### Gold Sponsor (4 Available) (\$5,000.00)

All Silver Sponsor benefits plus:

- \* Logo on NEMSMBR website with link to the sponsor's website
- \* Social media mentions an thank-you posts
- \* Display plaque suitable for framing in office or building

#### Silver Sponsor (12 Available) (\$2,500.00)

All Bronze Sponsor benefits plus:

- \* Logo on cycling jerseys
- \* Logo on NEMSMBR website
- \* Complimentary registration (1 cyclist)



#### **Bronze Sponsor (\$1,000.00)**

Benefits included:

- \* Logo on event banners
- \* Logo on NEMSMBR website
- \* Social media mentions
- \* Recognition during the routes



#### **Supporting Sponsor (\$500.00)**

Benefit included:

\* Name listed on event banners

