



2024 Sponsorship Opportunities

2024 is the 24th Annual National EMS Memorial Bicycle Ride. The production of six individual bicycle routes that span the course of 16 individual states, honoring the lives of EMS Providers who have been lost. We offer event sponsors many forms of visibility associated with the Ride routes, which includes the display of sponsor logos on different Ride-related items: jerseys, vehicle signage, promotional materials and more, as outlined below.

Major Jersey Sponsor (\$5,000) * 4 Available

- Significant size sponsor's logo in priority placement on the annual Rider jersey — the most sought-after and prized piece of gear for participants
- Direct link on the NEMSMBR website to sponsor's website with priority placement
- One full rider registration for any one of the annual routes
- Opportunity to directly address participants at all 2024 Routes
- Sponsor's flyer can be placed in all participant gear bag



Minor Jersey Sponsor (\$2,000) * 8 Available

Sponsor's logo on the annual Rider jersey — the most sought-after and prized piece of gear for participants

- Direct link on the NEMSMBR website to sponsor's website
- Advertisement of sponsorship via social media outlets
- Sponsor's flyer can be placed in all participant gear bags

Route Sponsor -\$1,000

- Recognition at all routes & Logo on event T-shirt
- Direct link on the NEMSMBR website to sponsor's website
- Advertisement of sponsorship via social media outlets

***NEMSMBR is a 501(c)(3)
non-profit organization.***

Questions regarding sponsorship? Contact president@nemsmbr.org or phone at (516) 636-7627. www.nemsmbr.org



Due to design and printing restrictions, jersey level sponsors must be confirmed by March 15th. NEMSMBR maintains right to limit design and placement of logos. Sponsorship opportunities have limited availability and are considered on a first-come first-served basis.

Why Should I Participate?

We each have our own reasons for participation but some of the most common are: losing a friend, partner or colleague; honoring the EMS providers who choose to serve their communities each and every day; and raising awareness of safety in EMS.

Who Can Participate?

Anyone who wants to honor and memorialize EMS providers may participate. Most of our participants are somehow connected with EMS but all types of cyclists are invited to join any of the National EMS Memorial Bike Ride events.

I Don't Ride A Bike. How Can I Get Involved?

We can always use help on our Support and Gear (SAG) team. Affectionately known as "Wingmen," our SAG participants are essential for riders to complete our events. Common tasks of SAG participants include directing riders, setting up rest stops for riders to refuel and hydrate, or making sure luggage gets from one hotel to the next. Wingmen are also our biggest cheerleaders throughout the event!

To Learn more about the individual routes
visit us: @ www.nemsmbr.org

