



# 2022 Sponsorship Opportunities

2022 is the 22nd Annual National EMS Memorial Bicycle Ride. The production of five individual bicycle routes that span the course of 16 individual states, honoring the lives of EMS Providers who have been lost. We offer event sponsors many forms of visibility associated with the Ride routes, which includes the display of sponsor logos on different Ride-related items: jerseys, vehicle signage, promotional materials and more, as outlined below.

## Major Jersey Sponsor (\$5,000) \* 4 Available

- Significant size sponsor's logo in priority placement on the annual Rider jersey — the most sought-after and prized piece of gear for participants
- Direct link on the NEMSMBR website to sponsor's website with priority placement
- One full rider registration for any one of the annual routes
- Opportunity to directly address participants at all 2022 Routes
- Sponsor's flyer can be placed in all participant gear bag



## Minor Jersey Sponsor (\$2,000) \* 8 Available

Sponsor's logo on the annual Rider jersey — the most sought-after and prized piece of gear for participants

- Direct link on the NEMSMBR website to sponsor's website
- Advertisement of sponsorship via social media outlets
- Sponsor's flyer can be placed in all participant gear bags

## Daily Route Sponsor (\$500 per day of sponsorship)

- Recognition at the day orientation session
- Direct link on the NEMSMBR website to sponsor's website
- Advertisement of sponsorship via social media outlets

***NEMSMBR is a 501(c)(3)  
non-profit organization.***

*Questions regarding sponsorship?* Please contact **Brian Shaw** via email at [president@nemsmbr.org](mailto:president@nemsmbr.org) or phone at **(412) 494-5579**. [www.nemsmbr.org](http://www.nemsmbr.org)

