



2021 Sponsorship Opportunities

2021 is the 21st Annual National EMS Memorial Bicycle Ride. The production of five individual bicycle routes that span the course of 16 individual states, honoring the lives of EMS Providers who have been lost. We offer event sponsors many forms of visibility associated with the Ride routes, which includes the display of sponsor logos on different Ride-related items: jerseys, vehicle signage, promotional materials and more, as outlined below. All events will take place during the week of September 19, 2021.

Major Jersey Sponsor (\$5,000) *

- Significant size sponsor's logo in priority placement on the annual Rider jersey — the most sought-after and prized piece of gear for participants
- Direct link on the NEMSMBR website to sponsor's website with priority placement
- One full rider registration for any one of the annual routes
- Opportunity to directly address participants at all 2021 Routes
- Sponsor's flyer can be placed in all participant gear bag



Minor Jersey Sponsor (\$2,000) *

Sponsor's logo on the annual Rider jersey — the most sought-after and prized piece of gear for participants

- Direct link on the NEMSMBR website to sponsor's website
- Advertisement of sponsorship via social media outlets
- Sponsor's flyer can be placed in all participant gear bags

Daily Route Sponsor (\$500 per day of sponsorship)

- Recognition at the day orientation session
- Direct link on the NEMSMBR website to sponsor's website
- Advertisement of sponsorship via social media outlets

***NEMSMBR is a 501(c)(3)
non-profit organization.***

Questions regarding sponsorship? Please contact **Brian Shaw** via email at president@nemsmb.org or phone at **(412) 494-5579**. www.nemsmb.org

**Due to design and printing restrictions, jersey level sponsors must be confirmed by June 1, 2021. NEMSMBR maintains right to limit design and placement of logos. Sponsorship opportunities have limited availability and are considered on a first-come first-served basis.*

